

PRIVACY POLICY

We would like to point out that in order to register for the congress it is necessary to process your personal data or the personal data of the participating person(s). This is done for the purpose of organising and carrying out the event. The data will only be passed on to third parties who are directly involved in the course of the congress and if the organisational procedure so requires. This requires your consent pursuant to Art. 6 para. 1 sentence 1 lit. a, b, f GDPR.

We ask for your understanding that without your consent or the consent of the person(s) you register, registration for the congress cannot take place.

Data privacy statements for the use of kukm-conferences.com

We, Kongress- und Kulturmanagement GmbH (hereinafter referred to as "KUKM"), take the protection of your personal data very seriously. With "kukm-conferences.com", we operate an online portal (hereinafter referred to as "kukm-conferences.com") which enables experts and other persons (hereinafter referred to as "users") to register via internet-based software for attending congresses, trade fairs or comparable events (hereinafter referred to as "congress") of the respective organisers and promoters (hereinafter referred to as "promoters").

You can register with kukm-conferences.com directly or via an organiser or use kukm-conferences.com as a guest at a specific congress. You can also register directly with kukm-conferences.com as a kukm-conferences.com user to be informed about congresses, view your congresses and, if necessary, register for a congress via an organiser, regardless of the event and organiser. When you use kukm-conferences.com, your personal data is processed - by an organiser and/or by us. We treat your personal data confidentially and according to the legal regulations of the data protection laws, in particular the European General Data Protection Regulation (GDPR) as well as this privacy policy. This privacy policy covers the use of KUKM's digital services, including our social media profiles on PCs, smartphones, tablets and all other Internet-enabled mobile devices.

1. Reference to the responsible body - who is responsible for the collection of data?

1.1. Data processing in our area of responsibility

If you have registered or wish to register with kukm-conferences.com as a kukm-conferences.com user, for example to be informed about congresses, to inspect your congresses and to register for a congress via an organiser, independent of congresses and organisers, KUKM is responsible for data processing that is not carried out by an organiser: Kongress- und Kulturmanagement GmbH Rießnerstraße 12 B 99427 Weimar Managing Director: Olaf Theuerkauf. The company data protection officer is Mr Ulrich Ott. You can reach our data protection officer at the above postal address, with the addition "To the data protection officer" or at the e-mail address: bdsb@kukm.de.

1.2. Data processing in the area of responsibility of third parties

If you register via an organiser as a visitor of a congress or kukm-conferences.com only as a guest of a particular congress, the respective organiser is solely responsible for your data, the content of the data posted on kukm-conferences.com or generated and/or processed by/with kukm-conferences.com by him and/or other users authorised by him. If this constellation applies to you, please contact the respective organiser if you have any questions, in particular with regard to data protection law, and take note of the data privacy statements of the respective organiser.

2. Purposes and legal bases of data processing - what do we use your data for?

2.1. Data processing for the provision of contractual services

You can register at kukm-conferences.com to be informed about congresses, to view your congresses and, if necessary, to register for a congress via an organiser, independent of the event and the organiser. You may store and modify your personal information on kukm-conferences.com and transfer it to organisers or third parties, for example, to register as a visitor at a convention, to give lectures, or to make business contacts through "Lion Leads". In all forms, we only collect personal data that is absolutely necessary for the processing of contractual relationships or for your request for information. This information is marked with an asterisk. The collection of data that is not absolutely necessary, but in which we are interested, is only optional. In this case you decide on a voluntary basis whether and which data you want to give us. In order to be able to provide our services to you, we need your correct name and address data and your e-mail address. We optionally ask for your telephone number so that we can communicate with you in the event of problems with the service you have commissioned. The basis for data processing is Art. 6 para. 1 lit. b GDPR, which permits the processing of data for the fulfilment of a contract or pre-contractual measures.

2.2. Data processing for communication with you

In addition to the contract data, we process your communication data (address, telephone number, e-mail address) in order to process your enquiry and to be able to contact you. Personal data that you provide to us by e-mail or via a contact form or other communication system provided by us will only be processed for correspondence purposes or for the purpose for which you provided the data to us. The basis for data processing is Art. 6 para. 1 lit. b GDPR, which permits the processing of data for the fulfilment of a contract or pre-contractual measures.

2.3. E-mail notices/notifications

With your consent, you may subscribe to email alerts or notifications from kukm-conferences.com to keep you informed of the latest information about kukm-conferences.com and/or a convention. The respective content of a subscription is explained in the respective declaration of consent. If you wish to subscribe to an e-mail subscription offered by us, we require an e-mail address from you and information that allows us to verify that you are the owner of the e-mail address provided and that you agree to receive e-mail notifications. If you do not declare your consent as a logged-in user but via a publicly accessible form, we will send you an e-mail to the given e-mail address with a confirmation link (double opt-in) after your input. If you do not confirm your registration within [24 hours], your information will be blocked and automatically deleted after one month. Your e-mail address is the only mandatory information for taking out such a subscription. The indication of further, separately marked data is voluntary and will be used to address you personally. In addition, we store your IP address and the time of registration and confirmation. The purpose of the procedure is to prove your registration and, if necessary, to clarify any possible misuse of your personal data. We do not collect any further data in this context. We use this data exclusively for sending the requested e-mail notifications. If we use a processor to send e-mails, we naturally comply with the applicable data protection laws. You can revoke your consent to the sending of e-mail notifications at any time and cancel the respective subscription. You can declare your revocation by clicking on the link provided in every e-mail or by sending us a message under the contact details mentioned under point 1. Data processing takes place on the basis of your consent pursuant to Art. 6 Para. 1 lit. a GDPR. You can revoke your consent at any time. The legality of the data processing operations that have already taken place remains unaffected by the revocation.

2.4. Cookies

We use cookies on some of our websites, among other things, to provide you with kukm-conferences.com services, to recognise you when you return to our website, and/or to customise our services to your personal preferences. Cookies are small text files that are stored on a visitor's computer and contain data on the respective user in order to enable access to various functions. Both session cookies and persistent cookies are used on our website. A session cookie is temporarily stored on your computer as you navigate through the site. A session cookie is deleted as soon as you close your Internet browser or as soon as your session has expired after a certain period of time. A persistent

cookie remains on your computer until it is deleted. The storage of a cookie ensures that you do not have to repeatedly enter your personal settings and preferences every time you visit our website. This saves you time and makes using our website more convenient for you. You can delete permanently installed cookies via the settings of your browser. Most browsers accept cookies automatically - so if you want to suppress the use of cookies, you may have to actively delete or block cookies or prevent the storage of cookies by setting your browser software. Please note, however, that if you choose not to accept cookies, you may still be able to visit our website, but some features may not work as intended. The use of the aforementioned cookies is in the interest of a uniform presentation and functionality of our websites. The data processing is based on Art. 6 para. 1 lit. f GDPR, which permits the processing of data to safeguard the legitimate interests of the data controller, provided that the interests or fundamental rights and freedoms of the data subject do not prevail.

2.5. Tracking with Matomo (formerly Piwik)

Some of our websites use the web analysis service Matomo to analyse the use of the respective website. For this purpose, the information generated by a Matomo cookie about the use of this website is stored on our server. IP addresses are anonymised before they are stored. Matomo cookies remain on your device until you delete them. The information generated by the cookie about the use of this website will not be disclosed to third parties. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. If you do not agree with the storage and use of your data, you can deactivate the storage and use here. In this case, an opt-out cookie will be stored in your browser to prevent Matomo from storing usage data. If you delete your cookies, the Matomo Opt-Out cookie will also be deleted. The opt-out must be reactivated when you visit our site again [Matomo iframe code] (link to instructions). The storage of Matomo cookies is based on Art. 6 para. 1 lit. f GDPR. We have a legitimate interest in the anonymous analysis of user behaviour in order to optimise both kukm-conferences.com and, if applicable, kukm-conferences.com advertising.

2.6. Data processing to protect legitimate interests

We also process your data if it is necessary to protect legitimate interests of us or third parties. This may in particular be the case to ensure IT security and IT operations, in particular also in the case of support requests, in order to be able to understand and substantiate facts in the event of legal disputes or, among other things, to statistically evaluate the use of kukm-conferences.com. The basis for data processing is Art. 6 para. 1 lit. f GDPR. We have a legitimate interest in the data processing operations listed above.

2.7. Data processing for advertising purposes

The use of your data for advertising purposes for congresses will only take place on the basis of your consent (Art. 6 para.1 lit. a GDPR). You can revoke your consent at any time. The legality of the data processing operations that have already taken place remains unaffected by the revocation.

2.8. Data processing for the fulfilment of legal obligations

In addition, we process your data to fulfil legal obligations (e.g. regulatory requirements, commercial and tax storage and proof obligations).

3. Categories of personal data receipts

Your personal data will only be passed on to third parties or otherwise transmitted if this is necessary for the purpose of contract processing or billing or if you have given your prior consent or if there is a legal basis for the passing on of such data.

Insofar as it is necessary for the purpose of processing the contract, data will be passed on to partner companies which have been commissioned to support the processing of the contract. Our partners undertake to comply with and

observe the provisions of data protection law. Furthermore, our partners are not permitted to use the data in any other way than to process the contract.

If we make use of the services of third parties for the execution and handling of processing, the provisions of the GDPR will be complied with. Service providers who support us in providing our services to you include hosting providers, e-mail service providers, payment providers.

4. Duration of data storage

In principle, we delete your data as soon as they are no longer required for the above-mentioned purposes, unless temporary storage is still necessary. For example, we store your data on the basis of legal proof and storage obligations, which arise from the German Commercial Code and the German Tax Code. The storage periods are then up to ten full years. In addition, we keep your data for the period in which claims can be asserted against our company.

5. Data security

Your personal data will be transmitted securely by us through encryption. We use the coding system SSL (Secure Socket Layer). You can recognise an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the lock symbol in your browser line. Furthermore, we secure our websites and other systems by technical and organisational measures against loss, destruction, access, alteration or distribution of your data by unauthorised persons.

6. Data subject rights

Within the framework of the applicable legal provisions, you have the right at any time to free information about your stored personal data, their origin and recipient and the purpose of data processing and, if applicable, a right to correction, blocking or deletion of this data. You also have the right to restrict the processing of your data and the right to have the data provided by you published in a structured, common and machine-readable format. If you have given us your consent to process personal data for specific purposes, you can revoke your consent at any time with effect for the future. If we process your data to safeguard legitimate interests, you may object to this processing for reasons arising from your particular situation. You can contact us at any time at the contact data mentioned in point 1 for this and other questions on the subject of personal data. In addition, you have the option of contacting one of the data protection supervisory authorities responsible for us (right of complaint).